travel to art

AWARD REGULATIONS

Annual Award for creative industry leaders in the USA

Travel to Art Magazine / Miami, Florida, USA

PREAMBLE / FOUNDER'S STORY

The Travel to Art Award was established in 2023 by Travel to Art Magazine, an international publication based in Miami, Florida. The Award was founded by Oleksii Didihurov, who is also the Editor-in-Chief of Travel to Art Magazine.

The designer and creator of the exclusive Award statuette - Astian Rey

He is a Ukrainian sculptor known for his signature technique combining electric welding, metal, and concrete. Inspired by the classical heritage of the Winged Victory of Samothrace (Nike), the official Award statuette, crafted by Astian Rey, symbolizes unstoppable momentum, creative excellence, and victory.

The Award ceremony takes place annually in December during Art Basel Week in Miami, serving as a global bridge to integrate international creative leaders into the U.S. art market and the Florida cultural community.

01 / General Provisions

1.1. The Travel to Art Award is an annual international prize recognizing outstanding professionals and organizations making significant contributions to the creative economy globally.

1.2. Mission: to identify, support, and honor creative leaders—artists, designers, architects, writers, and entrepreneurs—whose work shapes new cultural, aesthetic, and innovative directions, and to foster a global network for professional collaboration.

1.3. Status: open international project. Eligible creators and entities from any country may apply, subject to Section 4.

1.4. Ceremony: held annually in Miami, Florida, USA, during Art Basel Week.

1.5. Core Principles:

- Professional merit: selection is based strictly on professional achievement and independent expert evaluation.
- Transparency: categories, eligibility, rules, and criteria are publicly accessible.
- Independence: Jury members conduct confidential, individual assessments.

02 / Objectives of the Award

2.1. To spotlight creators shaping new cultural, aesthetic, and innovative standards across all creative fields.

2.2. To build a global platform for international collaboration between creative industry leaders.

2.3. To strengthen cultural and business connections between the United States and the global creative community.

03 / Award Categories & Submission Rules

3.1. A single registration fee of $120 USD entitles the applicant to submit one (1) work/project in one (1) chosen category.

3.2. Applicants wishing to submit additional works or compete in multiple categories must submit a separate application.

3.3. Categories:

- Visual Arts: fine artists; art photographers; illustrators & digital artists.
- Fashion & Beauty Industry: fashion designers & creative directors; styling & image making; beauty innovators; fashion photographers & editorial creatives; sustainable fashion creators.
- Masters of the Word: fiction writers; non-fiction authors; screenwriters & script developers.
- Space Creators: floral designers & botanical artists; architects & urban concept designers; interior designers & decor curators; landscape designers.
- Artisans of Luxury: jewelry designers; perfumers & fragrance artists; luxury craft innovators; accessory designers.
- Creative Entrepreneurship & Cultural Leadership: creative entrepreneurs; media & publishing innovators; community builders & creative economy advocates.
- Hospitality, Event & Experience Design: hospitality innovators; food art & culinary creators; lifestyle space creators.

04 / Eligibility & AI Policy

4.1. Open to professional individuals (aged 18 or older) and legal organizations actively engaged in their respective creative fields.

4.2. Submitted works and achievements must belong to the applicant and have been created or actively exhibited/published within the past three (3) years.

4.3. Submission Requirements: every application must include:

- Official application form and payment confirmation.
- High-resolution portfolio or direct professional links.
- Professional biography / CV.

- Key achievements and description of creative impact.

4.4. Fully AI-generated content (including text, imagery, or design created entirely by generative AI models such as Midjourney, DALL-E, ChatGPT, etc.) is strictly prohibited. Submitted entries must be the original product of human craftsmanship and authorship. Minimal digital post-processing tools are permitted provided they do not replace human authorship. Violation will result in immediate disqualification.

4.5. Applications will not be accepted from individuals or entities subject to official trade or economic sanctions enforced by the United States (OFAC).

05 / Participation Procedure & Fees

5.1. Submissions are accepted exclusively through the official Travel to Art Award website.

5.2. Registration Fee: $120 USD per entry. The fee covers administrative processing, system moderation, and initial review. Registration fees are strictly non-refundable under any circumstances, including application rejection, withdrawal, or failure to make the shortlist. Payment of the fee does not guarantee shortlisting, nomination, or winning an Award.

5.3. Applications are accepted annually within designated submission windows published on the official website.

06 / Evaluation Criteria & Scoring

6.1. Selection Criteria:

- Creative Impact & Professional Contribution: influence on the industry, cultural relevance, and contribution to the creative economy.
- Innovation & Originality: unique artistic voice, technical mastery, and forward-thinking vision.
- International or Community Recognition: exhibitions, publications, client portfolio, awards, and community engagement.
- Presentation Quality: clarity and quality of supporting portfolio materials and narrative description.

6.2. Each Jury member evaluates eligible entries independently using a 1 to 10 scale for overall professional excellence.

6.3. In the event of a tie in total aggregated scores between two or more top candidates in any category, the Chairperson of the Jury holds the casting (decisive) vote to determine the winner.

07 / Award Process Stages

01 Application submission & fee processing.

02 Administrative moderation and verification.

03 Independent Jury scoring.

04 Official Shortlist announcement.

05 Winners announcement and Award Ceremony in Miami (Art Basel Week).

08 / Jury Panel

8.1. The Jury Panel is composed of internationally recognized curators, collectors, editors, architects, and industry experts. The official list of Jury members is published on the official Award website.

8.2. To ensure the highest standard of evaluation, candidates for the Jury Panel must satisfy the following criteria:

- Professional Experience: a minimum of 7 years of documented professional practice in one of the creative industries, including art, design, architecture, fashion, photography, publishing, literature, luxury, cultural management, or related fields.
- Professional Recognition: candidates must meet at least two of the following indicators:features or mentions in professional or independent media outlets; participation in significant exhibitions, festivals, conferences, or industry events; professional awards or nominations; executive, curatorial, or expert leadership positions; collaboration with recognized cultural, commercial, or professional organizations; membership in professional associations or expert boards.
- Expert Competence: candidates must possess sufficient qualifications to rigorously evaluate the technical quality, originality, cultural significance, and impact of submitted projects.
- National or International Standing: priority is given to individuals whose professional footprint extends beyond a local environment (e.g., international projects, cross-border experience, national acclaim, or partnerships with global institutions).
- Industry Impact: Jury members must actively shape their professional field—whether by creating projects, leading institutions, curating, investing, publishing, teaching, introducing innovative practices, or supporting industry peers.
- Reputation & Professional Ethics: candidates must have an unblemished professional record with no documented instances of serious ethical violations.

8.3. Jury candidates are reviewed and approved by the Travel to Art Award Organizing Committee based on their professional biography and supporting materials. A Jury member is appointed for a single award cycle, with the possibility of re-invitation for subsequent cycles.

8.4. Jury members must maintain strict independence. A Jury member may not evaluate any applicant with whom they have current business, financial, employment, personal, or other relationships that could create a conflict of interest. Jury members are required to disclose such relationships and recuse themselves from evaluating or voting on the affected entries.

8.5. The Jury reserves the right not to declare a winner in a specific category if no entry meets the required standard of excellence. All Jury decisions are final, binding, and non-appealable.

09 / Winners, Prizes & Delivery

9.1. Winner Package Includes:

- Official Travel to Art Award physical statuette (designed by Astian Rey).
- Official Winner Certificate.
- Dedicated online feature interview published on Travel to Art.

- Printed interview (1 full page) in Travel to Art Magazine.
- Inclusion in the official media PR distribution package.

9.2. Statuette Delivery & Taxes:

- Winners are invited to receive their physical statuette in person at the Award Ceremony in Miami.
- If a winner cannot attend, the organizers will ship the statuette via international courier at the winner's sole expense.
- Customs Duties & Taxes: The winner is exclusively responsible for all import duties, taxes, customs clearance fees, and shipping costs associated with physical prize delivery, as well as any personal income tax obligations under their local jurisdiction.

10 / Intellectual Property & Indemnification

10.1. Authorship and copyright of all submitted works remain entirely with the applicant.

10.2. By submitting an entry, the applicant grants the Organizer a non-exclusive, worldwide, royalty-free license to reproduce, display, and publish submitted images, texts, and portfolio materials solely for purposes related to the promotion, archiving, and administration of the Award and Magazine.

10.3. The applicant guarantees that they hold all necessary rights, licenses, and releases (including model and property releases). The applicant agrees to fully indemnify and hold harmless the Organizer, Travel to Art Magazine, its employees, and Jury members against any third-party legal claims, costs, or damages arising from copyright infringement or misrepresentation.

11 / Verification & Revocation Policy

11.1. The Organizer reserves the right to request proof of identity, authorship, or original project files at any stage.

11.2. If false information, plagiarism, unauthorized AI generation, or copyright infringement is discovered at any time (even after the ceremony), the Organizer reserves the absolute right to:

- Revoke finalist/winner status immediately.
- Demand the return of the physical statuette and certificate.
- Remove all published editorial interviews and web mentions.

12 / Privacy & Data Protection

12.1. Submitted personal data is processed securely in accordance with applicable privacy standards.

12.2. Data is strictly used for Award administration, evaluation, and promotional announcements, and will not be sold or transferred to unauthorized third parties.

13 / Force Majeure & Modifications

13.1. The Organizer reserves the right to alter dates, venue, or event format (e.g., transition to hybrid or virtual delivery) due to force majeure events (natural disasters, security threats, international travel restrictions, severe weather, etc.).

13.2. Changes will be promptly communicated via official communication channels. Registration fees remain non-refundable in force majeure circumstances.

14 / Governing Law & Jurisdiction

14.1. These Regulations, participation in the Award, and any legal disputes arising hereunder shall be governed by and construed in accordance with the laws of the State of Florida, United States of America, without regard to conflict of law principles.

14.2. Any legal action or proceeding related to the Award shall be brought exclusively in the state or federal courts located in Miami-Dade County, Florida, USA.

15 / Organizer & Contact Information

Organizer: Travel to Art Magazine (Miami, Florida, USA) is an international glossy art publication and media platform dedicated to highlighting global talent, innovation, and leadership across the creative industries. The magazine serves as a bridge between the global artistic community and the U.S. art market. Beyond editorial coverage, Travel to Art Magazine hosts the annual Travel to Art Award in Miami during Art Basel Week, fostering international creative collaboration, industry recognition, and professional integration into the Florida cultural ecosystem.

Official Contact Details:

- Website: https://traveltoart.com/international-competition/
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